

4th – 8th March

Local Enterprise Week 2024

Making it Happen



MAYO
Event Guide

Local Enterprise Week 2024



Local Enterprise Week is organised every year by the 31 Local Enterprise Offices across the country. Taking place from Monday 4th to Friday 8th March, each Local Enterprise Office has its own programme of events. Check out the full line-up in this brochure.

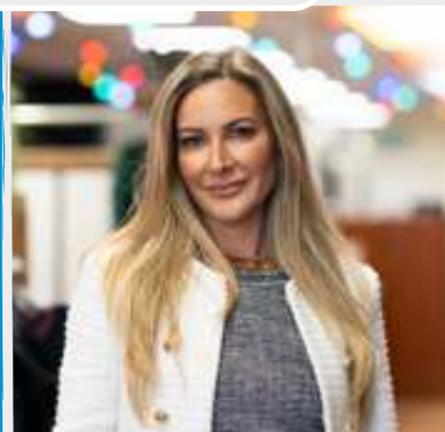
In addition, business owners from across the country are invited to attend our SPOTLIGHT EVENTS. These events, which are organised by individual Local Enterprise Offices are open to every business, no matter where you're based. You'll see them marked with a star throughout the brochure.

We invite you to use Local Enterprise Week to make time for you and your business. Be informed and inspired by a great line-up of speakers and topics throughout the week. Discover the supports and programmes available to help your business to thrive. Book your place today at LocalEnterprise.ie/Week



SPOTLIGHT EVENTS

Spotlight events are free of charge and are highlighted in this brochure



MONDAY 4 MARCH

9.30am – 12.30pm

Business advisory clinic - Claremorris

As part of Local Enterprise Week 2024, LEO Mayo is offering 25 to 30 minute business advisory meetings. These will be an introductory meeting with our business advisors.

Open to all

Price: Free

[Book Here](#)

12.30pm – 2pm

Cross Border Sales



"Whether you are a first-time exporter or seeking to grow your business in Northern Ireland, we will look at the opportunities open to Irish businesses in the NI marketplace. We will set the scene and consider the practicalities of doing business in NI. We will highlight funding available to support your efforts to undertake market research, generate leads, tender support, through to accessing salary support for an on-the-ground salesperson.

Open to all

Price: Free

[Book Here](#)

Hosted by: Denise Murphy, InterTradelreland Acumen Consultant and Declan Fullerton, Enterprise Europe Network Executive"
European Enterprise Network event from LEO Galway and LEO Mayo

5.30pm – 8.30pm

Growing Business

Open to all

Price: €20

[Book Here](#)

Growing Business is an exclusive event tailored for entrepreneurs and business professionals in Castlebar, focusing on the critical pillars of business growth: Development, Sustainability, and Success.

Hosted at the elegant Breaflay House Resort, this evening promises to be filled with rich insights, strategic discussions, and networking opportunities, all under the theme of fostering a thriving business environment.
A joint event from Castlebar Chamber and LEO Mayo

TUESDAY 5 MARCH

9.30am - 12.30pm

Business advisory clinic - Ballina

As part of Local Enterprise Week 2024, LEO Mayo is offering 25 to 30 minute business advisory meetings. These will be an introductory meeting with our business advisors.

Open to all

Price: Free

[Book Here](#)

6pm – 9pm

Understanding Financials

Open to all

Price: €10

[Book Here](#)

This workshop will help participants get familiar with the importance and benefits of business finance and understanding financials for business planning. The workshop will equip them with all the terms, elements and requirements for business planning

FIND OUT MORE AT:
LocalEnterprise.ie/Week

WEDNESDAY 6 MARCH

10.00am – 12.00pm

Introductory Start Your Own Business Workshop

Open to all
Price: €10
[Book Here](#)

This is a highly interactive, participant focused workshop and as a result of attending, participants will have a clearer picture of how to proceed with their business idea.

2pm-4pm



SPOTLIGHT
EVENT

Open to all
Price: Free
[Book Here](#)

UNDERSTANDING AND LEVERAGING FUTURE TRENDS FOR YOUR BUSINESS

As a business owner, it is impossible to predict the future. However, some business can be more prepared than others. Get a glimpse into the future at this year's Local Enterprise Week with a national spotlight that will focus on new international trends and where they can transform into opportunities for your business.

Technology expert, futurist and digitalisation specialist Nancy Rademaker will lead this event—giving businesses an insight into where the world is headed, the key areas you should be looking at for your business and how is business going to be different in 20 years.

She will then be followed by Trendhunter's Ady Floyd. She works with over 40 international brands assessing current and future trends and seeing where the opportunity lies for businesses. She will look at the 18 Megatrends that will shape the future of business and the economy and where your business can leverage trends to help your own products and services.

Hosted by Local Enterprise Office Dun Laoghaire Rathdown



Nancy Rademaker

THURSDAY 7 MARCH

9am - 3pm

Student Enterprise Programme - Mayo County Final

NOT OPEN
TO THE
PUBLIC

NOT OPEN TO THE PUBLIC

The finals of the Student Enterprise Programme in Mayo. Winners will go forward to compete nationally.

12pm - 13.30pm



SPOTLIGHT
EVENT

Open to all
Price: Free
[Book Here](#)

THE SUSTAINABILITY IMPERATIVE FOR YOUR BUSINESS SUCCESS

When a company conducts business without harming people or planet, that is business sustainability. And, you are safeguarding the future of your business in the process. If you're not part of the solution, you're part of the problem.

World-renowned science, natural history & environmental broadcaster Liz Bonnin takes us through how businesses of any sector or size can change their operations to be more sustainable. Learn how to create a smaller environmental footprint while saving costs in areas such as energy consumption, waste disposal and insurance premiums.

This is a must see Spotlight Event for any business that wants to become more sustainable and learn how to take those first steps.

Hosted by Local Enterprise Office Kildare



Liz Bonnin

1.00pm - 5.00pm

Website Review Clinic - 1 to 1 Consultations

Open to all
Price: Free
[Book Here](#)

Make the most of your website, book a free 1 to 1 consultation. Let us help you get your website working harder for your business in just 1 hour!

FRIDAY 8 MARCH

9.30am - 12.30pm

Business Advisory Clinic - Westport

Open to all
Price: Free
[Book Here](#)

As part of Local Enterprise Week 2024, LEO Mayo is offering 25 to 30 minute business advisory meetings. These will be an introductory meeting with our business advisors.

7.00pm

International Women's Day Event, Including Fashion Show

Join Ballina Chamber & Friends for an International Women's Day gathering.

Open to all
Price: €25
[Book Here](#)

FIND OUT MORE AT:
[LocalEnterprise.ie/Week](https://www.localenterprise.ie/Week)

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Local Enterprise Week 2024



Find out what supports and programmes
are best for your business in 2024,
and book your place today.

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